



Bacchus
Universe Series

COLOR COLLECTION

2026

Bacchus Universe Series Showcasing all color variations **233** March 2026 issue



Bacchus' Passion for Colors

Looking at surveys from customers who purchased Bacchus instruments, we were surprised by how many say they chose Bacchus mainly for its color and appearance.

Instrument are a mean for expressing your own feelings and emotions, so we believe that choosing the right color for you is a crucial point in selecting an instrument.

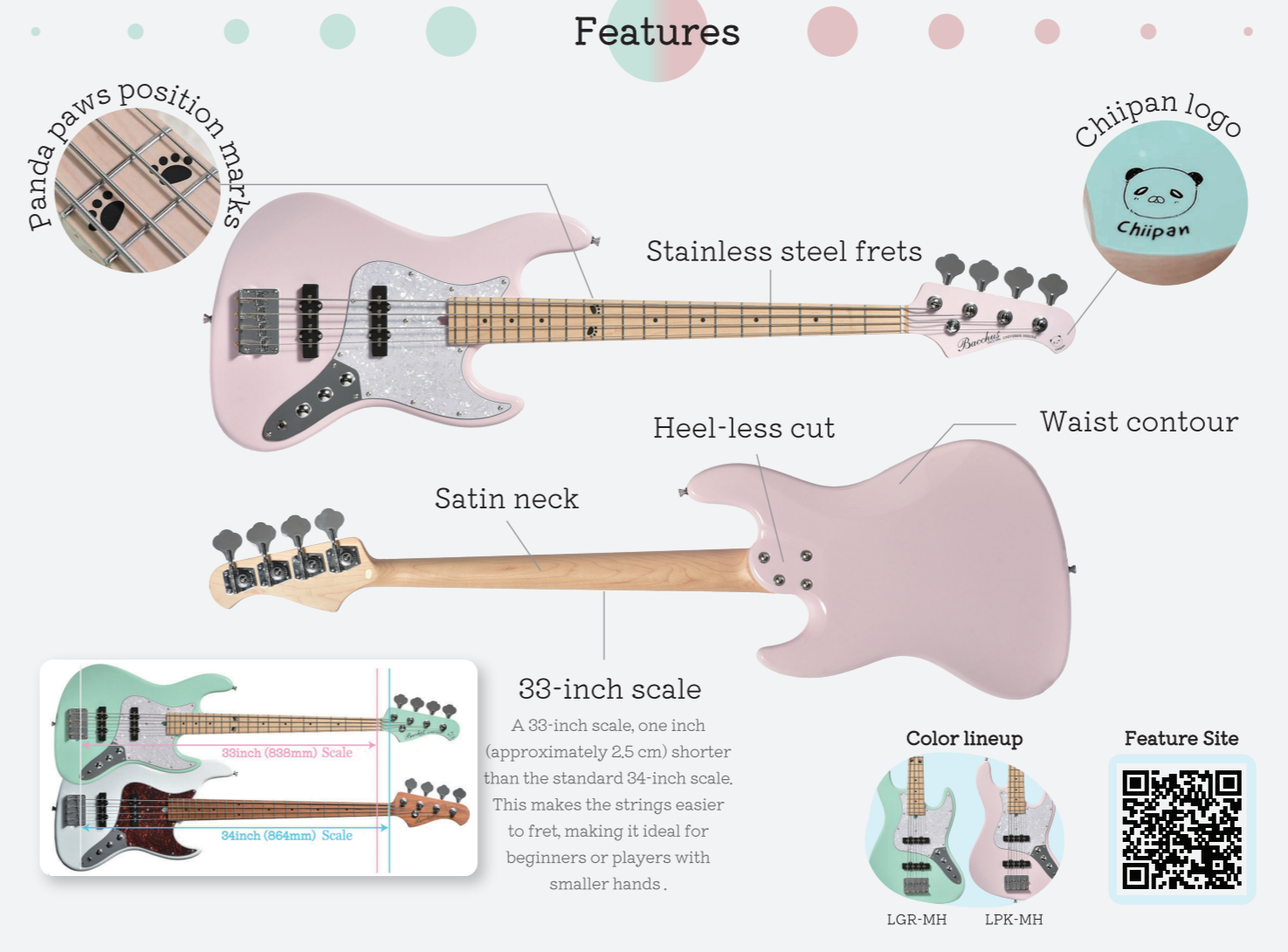
The Bacchus Universe series offers a wide range of color variations so that everyone can find the perfect one for them.

The back side of this brochure features the full color lineup of the Universe series to help you find the one that's right for you.



Chiipan Signature Model WJB-CHIIPAN

The signature model of Chiipan, who enjoys overwhelming popularity on video-sharing sites like YouTube. While inheriting the design and concept of the original model 'WL-CHIIPAN', including the 33-inch scale and overall design, it has evolved further with features like stainless steel frets and a heel-less cutaway design.



Bacchus's models with an unique flair

24-fret Technical Guitars

Technical models equipped with specifications to handle various musical scenarios, including ease of arming, a wide range of tones thanks to the 24 frets, and a pickup layout enabling diverse sound shaping.

Black Pearl Pickupguard Models

Spot production models featuring a black pearl pickupguard. The standard models of the Bacchus Universe series now reborn with a sophisticated and refined look!

The Perfect First Guitar

A mini-sized electric guitar/bass that's easy for children and players with smaller hands to try. While most parts meet the same high standards as full-size models, the design details have been adjusted to achieve a natural appearance.

-DX- Models

Products with "DX" in their model name, which stands for "Deluxe" feature enhanced specifications. Beyond the unusual inclusion of stainless steel frets for an entry-level model, we've added new elements for both sound and playability, such as implementing a heel-less cut at the neck joint.



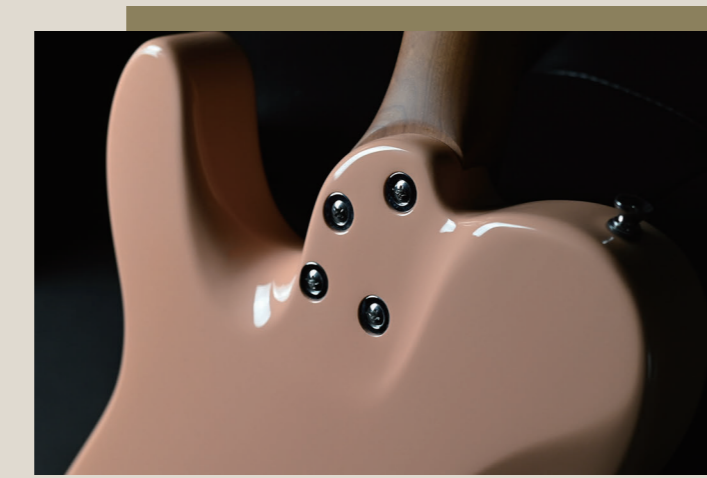
Stainless Steel Frets

Featuring stainless steel frets with superior wear resistance compared to standard nickel frets. These frets are much more resistant to wear, allowing extended use without needing replacement. They also enhance the sound, producing a clear tone with better articulation.



Heel-less Cut

The heel-less cut improves playability in the higher positions by cutting the heel, the joint between the body and neck, at an angle. This enhances playability in general.



Newly Developed Metallic Colors

For the launch of the "DX" model, we have developed new metallic colors, including "Misty Dawn Gold", inspired by a chill and misty dawn scenery, and "Indigo Purple Metallic", aiming for a shade between blue and violet.



Andre Dinuth Signature Model

TAC24AD FMH RSM



The signature model of Andre Dinuth, a veteran guitarist who has been a pillar of Indonesia's music scene. Based on the design and specifications of the custom Bacchus guitar Andre has used as his main instrument, we've brought it to the more accessible price range of the Universe Series. It features all the specifications necessary for technical playing, including locking tuners, a two-point tremolo system, jumbo-sized 24-fret, and an SSH pickup layout.

Features



Why Bacchus Focuses on Indonesian Guitarists

Indonesia, with its high proportion of young people in their teens and twenties, has a vibrant music scene fueled by immense enthusiasm for rock and pop music. String instruments like guitars and basses are also popular, and through social media and the live scene, outstanding players continue to emerge. For these reasons, Bacchus gives Indonesia's music scene a lot of attention and collaborates with many talented players.

Abim Finger Signature Model GS-ABIM RSM/M



The signature model of Indonesia's most talked-about young guitarist, Abim Finger. Rising to prominence in his teens, Abim has won numerous guitar competitions. His YouTube channel, with over 370,000 subscribers (as of January 2026), features videos that have garnered high praise from a diverse audience spanning countries and generations, including many renowned guitarists.

Features

